



FOR IMMEDIATE RELEASE

Argyle Glen Luxury Condominiums Launched at Norfolk Golf & Country Club

Simcoe, Ontario – October 13, 2011 – The Norfolk Golf & Country Club and Waterloo-based Urbanera Homes (a division of Activa Group) held an information reception this evening at the Club to launch *Argyle Glen* – a new upscale condominium development being built right on the golf course. The reception was an opportunity for prospective buyers to learn more about this exciting development, and meet the sales agents at Royal LePage Brown Realty as well as the Activa team.

The vast majority of the 33 units are premium lots, backing onto fairways or the riverbank and walking trail below. They will appeal to retired or semi-retired discerning buyers looking for a maintenance-free lifestyle and a strong social and active component to their lives. With west-coast architecture on the outside and oversized windows, four modern layouts – and double car garages – the units combine a balance of traditional and contemporary elements.

“Activa is looking forward to creating a signature development on such a unique, one-of-a-kind location,” says Paul Leveck, VP, Business Operations at Activa. “Since partnering with the Norfolk Golf & Country Club, the response to our plans has been overwhelming. The town has been extremely supportive and the development fits perfectly within the mandate of the Provincial Places to Grow Act, encouraging intensification within the downtown cores of Ontario’s towns and cities.

“This project offers quality bungalow condo living with optional lofts that can be decked out in the best finishings if desired and in a premium location. Owners will benefit from the natural beauty of the mature woods surrounding the golf course and the private nature of the enclave.”

“The Norfolk Golf & Country Club has for 116 years been a community partner in Simcoe and we are genuinely proud to welcome Activa Group as a partner to develop condominiums and continue our long-term commitment to Norfolk County,” says Mark Stortini, General Manager, Norfolk Golf & Country Club. “The idea to develop this property has been in the mind of the Club for many years and we are pleased to have found a partner in Activa, who, as ourselves, recognizes the importance of residential infilling for the benefit of the local economy and core property development. This unique and attractive offering will not only bring residential density to the downtown core but will also contribute to the overall aesthetic of the Club property.”

Ranging in price from \$299,900 to the mid \$400,000s, the residences offer views of several holes of the golf course and its serene landscape. The Club is also developing a membership program for residents for both recreation and socialization, to provide golf, tennis, squash, as well as dining and social activities.

For additional information on purchasing a unit, contact Royal LePage Brown Realty at 519-426-7187, email: dabrown@kwic.com.

Media contacts:

Shelley Rudd, Marketing Manager, Activa
519-886-9400 ext. 125
srudd@activagroup.ca

Mark Stortini, General Manager, Norfolk Golf & Country Club
519-426-1300 x 21
gm@norfolkgorfandcountryclub.com

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About Urbanera Homes

Urbanera Homes is a division of Activa Group, a land development company based in Waterloo, Ontario that has been in operation for more than 25 years. As one of the largest real estate development companies in the Waterloo Region, Activa has created dozens of thriving communities in the region and across southern Ontario.

Originally focused exclusively on residential subdivisions, selling serviced lots to builders, Activa has now expanded to offer fully-built condominium communities through Urbanera Homes.

www.urbanerahomes.ca
www.argyleglen.ca

About Norfolk Golf & Country Club

The Norfolk Golf & Country Club is a private golf, tennis and squash facility which permits limited public play. The Norfolk Golf & Country Club is situated on land once owned by Duncan Campbell, Simcoe's first Postmaster. It was established in 1895. It is one of the oldest courses in Canada that remains on its original site.

www.norfolkgorfandcountryclub.com